solmeria

PRESS RELEASE
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Solmeria brings project-by-project solar and storage M&A to Romania

Solmeria, the European marketplace where solar and storage projects are bought and sold one by one rather than in portfolios, opens to Romania. Developers get faster deals, better prices and lower transaction costs, with a success fee only and no retainer, and direct access to more than 300 registered acquirers across Europe. The platform starts with two high-quality, ready-to-build hybrid PV + storage projects in Cluj county, with many more to follow shortly.

25
projects at launch, 18 already in sale discussions

500 MWp
solar pipeline, plus 100 MW of storage

300+
top acquirers registered

3 weeks
from publication to signed sale

Paris, 6 October 2026 - Solmeria, the European marketplace where solar and battery storage projects are sold one by one rather than in portfolios, opens to Romania. The platform, launched in France in July, gives Romanian developers direct access to a pool of European buyers, mainly from France and Italy, looking to enter the Romanian market or strengthen their position there. Its first Romanian listings are two hybrid PV + BESS projects in Cluj county, ready to build and available individually or together. Many more Romanian projects will follow shortly.

The problem is not the sale, it is the portfolio

Selling a renewable project today usually means going through an M&A boutique and bundling it into a portfolio. A portfolio is often two strong projects, three average ones and five weak ones. The weak ones drag down the value of the best assets, make due diligence heavier and slow the whole deal down, sometimes for months.

Small projects suffer most. M&A boutiques can only cover their costs on large portfolios of large projects, so a 2 to 10 MWp project, even ready to build and grant-funded, often finds no buyer at all. In Romania, where much of the market's attention goes to large-scale projects, this leaves a large share of the local pipeline without a market.

Solmeria takes the opposite approach. Each project is listed on its own, presented through an anonymised teaser, and put in front of the buyers for whom it is worth the most. The result: faster transactions, higher sale prices and lower transaction costs. On the platform, a project can go from publication to signed sale agreement in as little as three weeks.

What it changes for the Romanian market

For sellers. Local developers can monetise part of their pipeline, or find a co-development partner to finance capex, without waiting for a portfolio deal. The seller keeps control: Solmeria prepares the teaser and runs the matchmaking, the seller chooses the counterparty and negotiates directly.

For buyers. IPPs, EPCs and developers from across Europe, in particular from France and Italy where the platform is already well established, get access to qualified Romanian projects at every stage, from early development to ready-to-build, without building a local origination team.

A model aligned with the deal. No retainer. Solmeria is paid a success fee only, well below that of a traditional M&A boutique.

A first hybrid portfolio in Cluj county

Solmeria starts in Romania with two high-quality hybrid solar + storage assets, both in Cluj county:

	Project 1	Project 2	Portfolio
Solar	4.2 MWp	2 MWp	6.2 MWp
Storage (LFP, 4 h)	4 MW / 16 MWh	2 MW / 8 MWh	24 MWh
Grid connection	MV 20 kV, connection permit (ATR) issued January 2026	MV 20 kV, connection permit (ATR) issued November 2025	
Non-refundable EU grant	approx. EUR 1.08 million	approx. EUR 0.45 million	approx. EUR 1.5 million

Both projects combine agrivoltaics with co-located four-hour storage, with land secured through 30-year surface rights. The EU grants cover around 50% of eligible costs. The projects can be acquired individually or as a portfolio.

> *"Developers know how to sell a project. What they lose is time finding the right buyer, and in the end they bundle everything into a portfolio at the expense of their best assets. Romania is a perfect example: smaller, well-structured projects that a portfolio process ignores, and European buyers who want to enter the market but don't know where to start. We put each project in front of the buyer who will give it its real value, and we can take it from publication to signing in three weeks. The value is not in the portfolio, it is in the right match."*
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> **Maxime Courtaigne, CEO of Solmeria**

A platform already in motion

Solmeria launched in France in July 2026 with 25 projects, 18 of which are already in sale discussions. Its pipeline now stands at 500 MWp of solar and 100 MW of storage. The platform opened in Italy in September, now opens in Romania, and plans to cover the whole of Europe by summer 2027. More than 300 top acquirers are already registered, with dozens more joining every month.

ABOUT SOLMERIA

Solmeria is the European marketplace for buying and selling solar and storage projects, project by project and over the counter. The platform also covers greenfield land origination and connects landowners, developers, IPPs and investors across Europe. Solmeria is the new brand of Ferme Solaire, France's leading land origination partner for PV developers (150+ developer partners, more than 4 GW under permitting, 25,000 landowners). Solmeria is active in France, Italy and now Romania.

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